PRESS NOTE

Amaravati, November 19, 2026

SRM AP Hosts JETRO- OCCI Job Fair 2026, Strengthening India–Japan Talent and Industry Connect

Strengthening its commitment to global engagement and industry-aligned education, SRM University-*AP*, Amaravati hosted the JETRO- OCCI Job Fair 2026, organised by the Japan External Trade Organization (JETRO) and Osaka Chamber of Commerce and Industry (OCCI). The event brought together representatives from 12 Japanese companies and organisations, offering students an opportunity to explore international career pathways and engage directly with prospective employers.

The Japanese delegation was led by Mr Yasushi Ninomiya, Director General, JETRO Osaka, and Mr Hiromitsu Morishima, Osaka Chamber of Commerce and Industry. Their participation underscored the growing interest among Japanese organisations in India's skilled talent pool and the importance of strengthening institutional and industry partnerships.

Addressing the gathering, Prof. Ch. Satish Kumar, Vice Chancellor, SRM *AP*, said, "SRM University-*AP*'s engagement with Japan has been steadily growing through our *Destination Japan* initiative. Today, nearly 600 students are learning Japanese at the University, and more than 160+ of SRM *AP* graduates are already pursuing professional careers in Japan. We believe that preparing students for global opportunities goes beyond technical expertise; it requires language proficiency, cultural understanding and the ability to adapt to diverse professional environments. Through our continued engagement with Japanese industry, we aim to equip our students with the skills and competencies that align with the expectations of global employers."

Mr Yasushi Ninomiya, Director General, JETRO Osaka, highlighted India's significance as a strategic partner for Japan and the demand for globally oriented talent with strong technical and professional skills. He observed that initiatives such as SRM *AP*'s Destination Japan, which combine language learning, cultural exposure and industry engagement, can foster greater mutual understanding and create meaningful career opportunities.

Dr M S Vivekanandan, Director, Corporate Relations and Career Services (CR&CS), SRM *AP*, highlighted the role of industry engagement in preparing students for international careers. He noted that direct interactions with employers help students understand workplace expectations and strengthen their technical, communication, and professional competencies. He also acknowledged the support of JETRO, OCCI, and the participating companies in making the initiative possible.

Addressing the delegates, Mr Sankar Karunanidhi, Country Manager, SRM Global Consulting, who travelled from Japan along with the Japanese delegation to facilitate the event, highlighted the growing opportunities for Indian students in Japan. He noted that " We are the first Indian university to have placed 160+ students in Japan within a span of less than three years", a milestone that was appreciated by the Japanese delegates.

The SRM University-*AP*'s Destination Japan initiative forms an important part of this engagement, offering Japanese language instruction, cultural orientation, and opportunities for interaction with industry. Supported by native Japanese instructors and the University's academic and career services teams, the initiative seeks to equip students with the skills and cultural awareness required to navigate professional environments in Japan.

The job fair featured pre-placement presentations by five participating companies and dedicated interaction booths. These engagements enabled students to understand industry expectations, explore employment opportunities, and gain insights into professional careers in Japan. A special presentation highlighted career prospects, employability skills, and pathways for Indian graduates seeking opportunities in the Japanese industry.

The event was attended by Prof. C V Tomy, Dean, School of Engineering and Sciences (SEAS), along with representatives of the AI Technology Institute (AiTI), CR&CS, and the Destination Japan team and volunteers.

The JETRO-OCCI Job Fair 2026 thus marks another meaningful milestone in SRM University-*AP*'s growing international engagement, bringing academia and industry closer while opening new pathways for Indian talent to contribute to Japan's evolving industrial and technological landscape.