SDG 8: Decent Work and Economic Growth

Placements and employability, workplace policies, events, outreach, research and startups

INTRODUCTION

Work, workplace and enterprise

Sustainable Development Goal 8 calls for sustained, inclusive and sustainable economic growth, full and productive employment, and decent work for all. It joins together questions that are often treated separately: whether people can find meaningful work, whether workplaces are safe and fair, and whether economies leave room for new enterprises and ideas.

SRM University-AP contributes to this goal through three connected strands. It prepares students for working life by building employability and connecting them with employers and alumni. It follows fair-workplace principles for its own staff through a written code of conduct that stresses safety, equal opportunity and respect. And it encourages entrepreneurship by supporting students and faculty who wish to turn ideas and research into ventures. The sections that follow set out the evidence for each strand.

Employability
Skills, careers and connections to employers and alumni

Decent workplace
Safety, equal opportunity and respect for every employee

Entrepreneurship
Ideas, research and ventures taken towards the market

HIGHLIGHTS

353
students placed in Fortune 500 / Nifty-50 companies, FY 2024–25

337
students placed in startups, FY 2024–25

487
companies that visited for placement

13
employability training programmes

22
SDG 8-mapped events and sessions, Jul 2024 – Jun 2025

1
community outreach training session, 25 Jan 2025 (70 attendees)

84
publications tagged to SDG 8, 2024–2025

1
incubated startup, incubation 2024–25

PLACEMENTS AND EMPLOYABILITY

Placement outcomes, FY 2024–25

Placement data covers FY 2024–25 (1 Apr 2024 – 31 Mar 2025).

353
placed in Fortune 500 / Nifty-50 companies
Male 236 · Female 117

337
placed in startups
Male 221 · Female 116

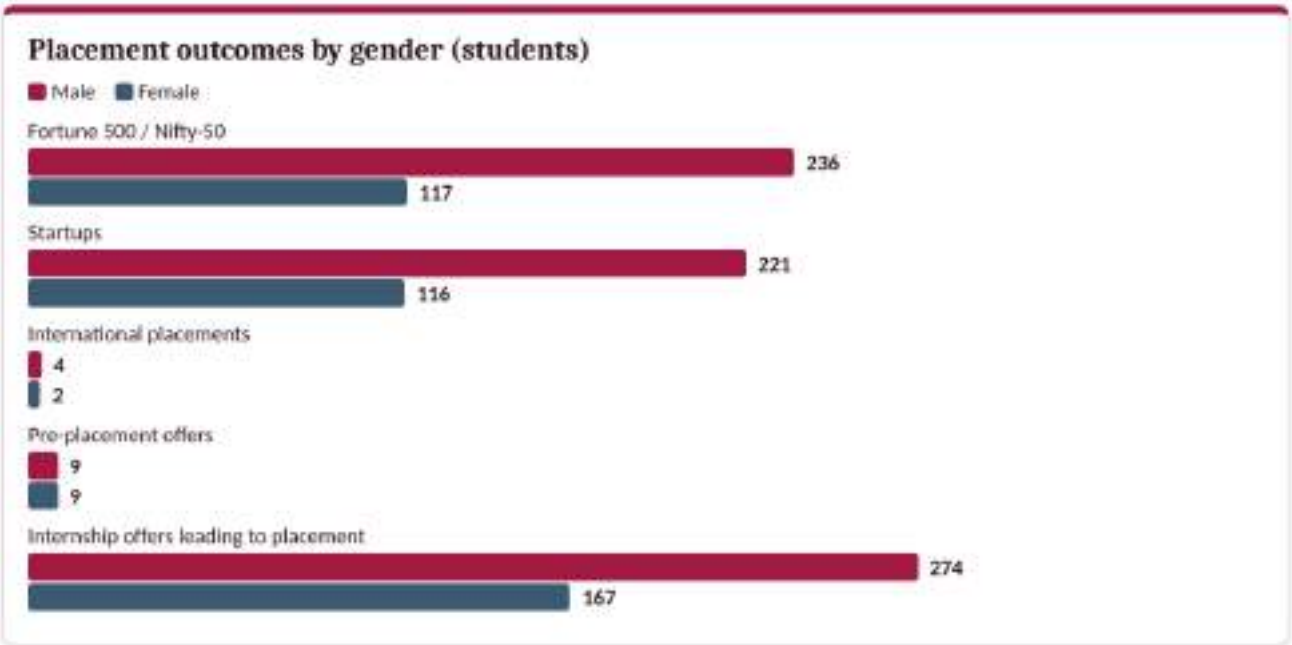
375
students with multiple offers
39.14% · Male 236 · Female 139

1.67
average offers per student
Male 1.64 · Female 1.73

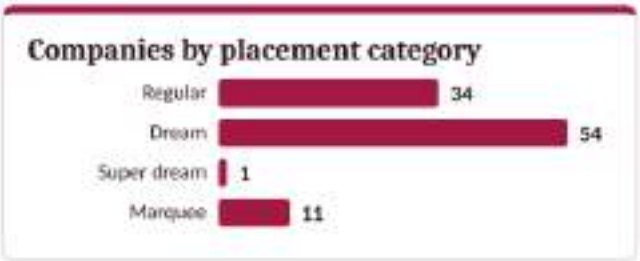
441
internship offers leading to placement
Male 274 · Female 167

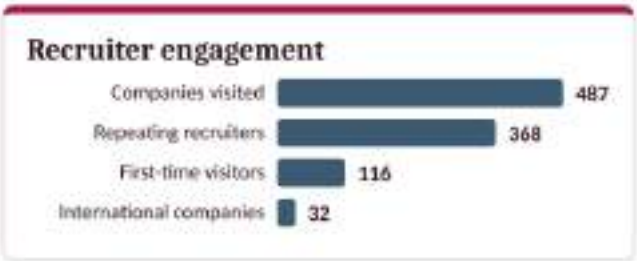
18
pre-placement offers received
Male 9 · Female 9

Women's share of Fortune 500 / Nifty-50 placements is **33.1%** (117 of 353) and of startup placements **34.4%** (116 of 337).



Of the **487 companies** that visited for placement, 368 were repeating recruiters, 116 were first-time visitors and 32 were international companies. By placement category, 34 were regular, 54 dream, 1 super dream and 11 marquee.





PLACEMENT SUPPORT AND PARTNERSHIPS

6
international placements (4 male, 2 female)

116
webinars and workshops related to placements

13
employability training programmes

4
new MoUs established in the year

6
activities conducted under MoUs

0
companies blacklisted

DECENT WORKPLACE POLICIES

What the Workplace Code & Guidelines Policy provides

01
Safety comes first
Safety is described as non-negotiable, and every employee is required to follow the University's safety norms.

02
Equal opportunity
The University describes itself as an equal opportunity employer committed to respect and dignity for every individual.

03
Zero tolerance for harassment
Sexual harassment and discrimination on grounds of caste, creed or religion are not tolerated; harassment and retaliation are prohibited and complaints are investigated.

04
Smoke-free workplace
All office premises and buildings are no-smoking zones; smoking is allowed only at a designated area outside, and violations lead to disciplinary action.

05
Safe travel on campus
Valid driving licences are expected; two-wheeler riders must wear helmets and four-wheeler occupants seat belts.

06
Respectful conduct
Cordial relations among colleagues are expected; physical violence or assault is treated as serious misconduct.

07
Clean, orderly workplace
Employees keep their workstations and shared spaces clean and tidy, and conserve power and water.

08
Security and confidentiality
Suspicious movement is reported to Security; sensitive documents are locked away and destroyed only with approval; University information is kept confidential.



WORKING HOURS AND LEAVE PROCESS

Teaching staff work Monday to Friday, 9:00 AM – 5:00 PM. Non-teaching staff work Monday to Saturday, 9:00 AM – 5:00 PM, with the second Saturday of each month a holiday. Employees apply for leave in writing in advance and are referred to by the separate Leave Policy.

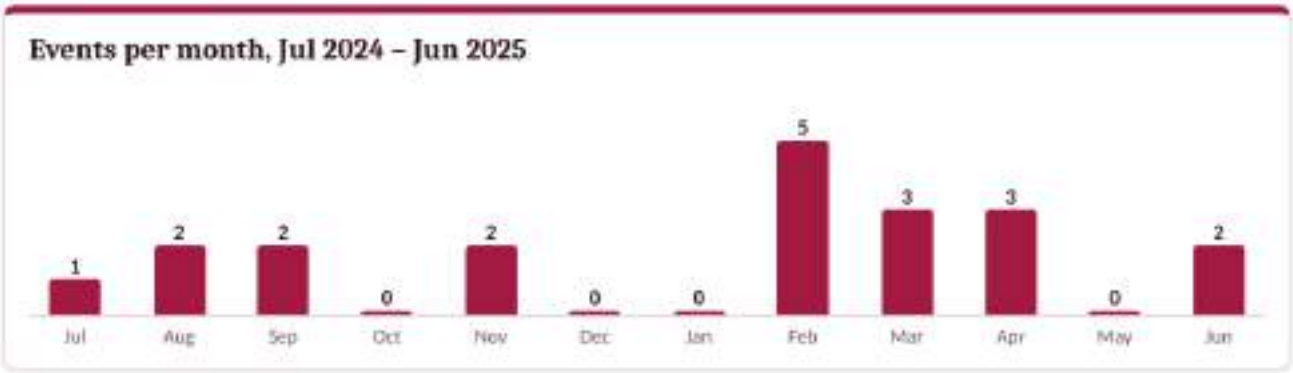
MATERNITY AND PATERNITY LEAVE

SRM University-AP has maternity and paternity leave policies that support work–life balance and an inclusive workplace.

EVENTS AND INITIATIVES

Twenty-two events, Jul 2024 – Jun 2025

The 22 events are grouped by theme: entrepreneurship and research commercialization (4), alumni and career guidance (4), career readiness and placement preparation (4), industry exposure and leadership talks (4), academic and awareness talks (4) and campus-life events mapped to SDG 8 (2).



#	Event	Date	Host	Participants
1	**Entrepreneurship: From Idea to Impact**	25 Nov 2024	Alumni Relations / PSB	1 faculty, 123 UG
2	**Workshop on Research Commercialization**	2–4 Jul 2024	Dean Research & IPR	221 (1 ext., 40 faculty, 180 PhD)
3	**Ameya'25 (management fest)**	–	Paari School of Business	550+ external participants, 18 faculty
4	**Techpreneur 2024 (technical expo)**	2 Sep 2024	Student Affairs	3,537
5	**Beyond Borders: Building Profile, Global Education and Expanding Networks**	27 Feb 2025	Alumni Relations / PSB	–
6	**Unlocking Success: The Art of Impressing Interview Panels**	4 Apr 2025	Alumni Relations	9 UG
7	**From SRM to Zuora: My Journey in AI and Automation**	17 Mar 2025	Alumni Relations	–
8	**What Worked for Me: My Journey to Landing a Marquee Placement**	11 Apr 2025	Alumni Relations / CSE	69 UG
9	**The Road Ahead: Career Paths After B.Tech**	19 Mar 2025	Civil Engineering	1 faculty, 13 UG in person + 2 online
10	**What's Next After B.Tech? Exploring Possibilities and Pathways**	13 Feb 2025	Civil Engineering	19 (1 external, 18 UG)
11	**Cracking the Placement Code**	2 Jun 2025	Student Affairs	900+ UG
12	**Kerala Students Immersion Program — Career Awareness Session**	5 Apr 2025 (programme 3–8 Apr)	Student Affairs	40 external
13	**Industrial Visit: Reliance Industries KGD6 Oil & Gas**	22 Mar 2025	Mechanical Engineering	21 (5 faculty, 1 PG, 15 UG)
14	**Industry Expert Talk — Waste Management and Decarbonization**	18 Sep 2024	Environmental Science & Eng.	48 (17 faculty, 15 PhD, 16 PG)
15	**Leadership Talk by Mr Kishan Sreenath (Orientation 2024–25)**	14 Aug 2024	Student Affairs	1,761 (1 external, 10 faculty, 250 PG, 1,500 UG)
16	**Student Tribe Founder Session**	28 Aug 2024	Student Affairs	–
17	**University Distinguished Lecture #20: Making Education a Reality and Ending Child Labour**	21 Feb 2025	University	250
18	**Guest Lecture: Choice Functions, Game Theory and Mechanism Design**	11 Jun 2025	Mathematics	23 (8 faculty, 15 PhD scholars)
19	**Clinical Psychology and its Scope in India**	–	Psychology	100 (50 external, 2 faculty, 48 UG)
20	**Vedic Science Book Exhibition**	18–20 Nov 2024	NSS Cell / Student Affairs	2,010 (245 PG, 1,765 UG)
21	**CINEVIE — Short Film Competition**	–	Cinemates / Student Affairs	1,025 (10 external, 15 faculty, 1,000 UG)
22	**INFINITUS 2025 — National-level Techno-Cultural Fest**	5–8 Feb 2025	Student Council / Student Affairs	–

1. Entrepreneurship: From Idea to Impact

Seminar · Directorate of Alumni Relations with Paari School of Business · C503, CV Raman Block
Date 25 Nov 2024 · Participants 1 faculty, 123 UG

Alumni interaction on what sets entrepreneurs apart and how an idea becomes an impactful business: understanding the scale of the problem, refining and promoting the idea, financial considerations, building a minimum viable product and testing product–market fit.

Speaker / guest: Mr Akhil Vulli, alumnus (BBA 2022), founder of AroundMe


Students seated at long desks in a large hall


Students standing and talking in the hall


Large group standing together, facing the camera


Speaker standing in front of a seated audience

2. Workshop on Research Commercialization

Workshop (3 days) · Dean Research & IPR Cell · ALC, Level 3, Admin Block
Date 2–4 Jul 2024 · Participants 221 (1 ext., 40 faculty, 180 PhD)

Three-day programme on taking research to market: research and its impact on society, the what, why and how of commercialization, a session with PhD scholars on converting research into business, an interaction with inventors holding granted patents, and a discussion on a Centre for Research Commercialization.

Speaker / guest: Mr Rakesh Sharma, mentor of ventures and start-ups


Participants seated at tables in a large hall


Hall view with attendees at tables


Attendees seated at round tables


Attendees at tables, one person standing

3. Ameya'25 (management fest)

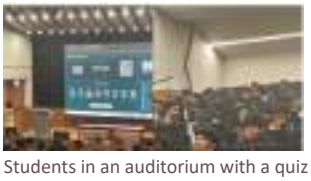
Business fest · Paari School of Business · Mini Theatre, S, CV and W blocks
Participants 550+ external participants, 18 faculty

Management fest bridging classroom learning and practical business skills. Formal contests (The Magistrus, The Auctor, The Innovarix, The Impresario) and informal ones (IPL Auction, Biz Hunt, Mr & Ms Ameya, Open Mic) covered leadership, strategy, marketing, finance, HR and PR.

Sponsors named: Dream Abroad, Board Infinity, Simple Energy, Unstop, IDP


People standing outdoors, one speaking into a microphone


Students seated in groups at tables


Students in an auditorium with a quiz screen displayed


Large crowd of students gathered in an open atrium

4. Techpreneur 2024 (technical expo)

Technical expo · Directorate of Student Affairs · Atrium
Date 2 Sep 2024 · Participants 3,537

Technical showcase with 25 stalls from the Next Tech Lab, the Directorate of Entrepreneurship and Innovation and the Department of Research, spanning robotics, additive manufacturing, drones, 6G, battery materials, e-waste management and venture stalls.

Chief guests: Dr Krish Gopalakrishnan (Infosys co-founder), Mr Rohit Kapoor (CEO, Swiggy)


Visitors and stall members around a table


Visitors viewing a laptop demonstration at a stall


Visitor and stall member at an exhibit table


People viewing exhibits at a stall

ALUMNI AND CAREER GUIDANCE

5. Beyond Borders: Building Profile, Global Education and Expanding Networks

Alumni talk · Directorate of Alumni Relations with Paari School of Business
Date 27 Feb 2025

Alumni session on building an academic and professional profile, applying for higher studies abroad (statements of purpose, recommendation letters, scholarships) and networking through LinkedIn, fellowships and summits; global case competitions and fellowships were discussed.

Speaker / guest: Ms Manasa Thippavajjula, alumna (BBA 2022), pursuing a Master's at Imperial College London


Presenter at the front of a classroom, students seated


Students seated at desks in a classroom


Students seated with a presenter standing at the front

6. Unlocking Success: The Art of Impressing Interview Panels

Alumni talk · Directorate of Alumni Relations · Homi J Bhabha Block
Date 4 Apr 2025 · Participants 9 UG

Alumnus shared real-world career experience, interview preparation and professional development tips with business students, and encouraged taking part in real-time projects and internships, including through alumni-led start-ups.

Speaker / guest: Mr T. Venkata Krishna Vardhan, alumnus (BBA 2021)



Participants seated around a table in a meeting room



Two people standing at the front, one holding a framed item

7. From SRM to Zuora: My Journey in AI and Automation

Alumni talk · Directorate of Alumni Relations · Homi J Bhabha Block
Date 17 Mar 2025

Alumnus working in software engineering management described the move from campus to corporate life and a career in AI and automation, including agentic AI and its real-world applications.

Speaker / guest: Mr P. Indra Kiran Kumar, alumnus (B.Tech CSE 2022)



Students standing around a table, facing the camera



Speaker beside a projected slide, students seated

8. What Worked for Me: My Journey to Landing a Marquee Placement

Alumni talk · Directorate of Alumni Relations with the Department of CSE · S-205, SR Block
Date 11 Apr 2025 · Participants 69 UG

Alumna shared how internships, skill-building and interview preparation shaped her placement journey, and advised students to start placement preparation early and use university programmes to strengthen their profile.

Speaker / guest: Ms Patil Akanksha Kailash, alumna (B.Tech CSE 2024)



Speaker presenting to students seated in a classroom



Two people standing together holding a certificate

CAREER READINESS AND PLACEMENT PREPARATION

9. The Road Ahead: Career Paths After B.Tech

Alumni lecture (online) · Department of Civil Engineering · CV 202, CV Raman Block
Date 19 Mar 2025 · Participants 1 faculty, 13 UG in person + 2 online

Alumni webinar on academics, skills and career planning: balancing grades with practical understanding, soft skills, choosing final-year projects and internships, and deciding between a job, higher studies or entrepreneurship.

Speaker / guest: Ms Dhathrika Varma Borukati, alumna (B.Tech Civil 2023), MS student at UIUC



Screenshot of the online session showing a presentation slide


Students seated in a classroom facing a screen

10. What's Next After B.Tech? Exploring Possibilities and Pathways

Invited talk · Department of Civil Engineering · S212, SR Block
Date 13 Feb 2025 · Participants 19 (1 external, 18 UG)

Session on options after B.Tech — higher studies, jobs, entrepreneurship and research — the skills and certifications each path needs, and how alumni mentorship and networks can support informed decisions.

Speaker / guest: Mr Venkata Phani Bushan Gadde, alumnus; Master's in Management of Technology, NYU


Students seated in a classroom facing a speaker


Two men standing at the front beside a screen

11. Cracking the Placement Code

Motivation session · Directorate of Student Affairs · Tiered Classroom, Level 5, HB Block
Date 2 Jun 2025 · Participants 900+ UG

Session for final-year B.Tech students on the recruitment process using a 5W1H framework — company expectations, self-presentation, profile building, networking and proactive preparation for the placement season.

Counsellor: Mr Joel Gibbs


Large hall with a stage and screen at the front


Hall view with a speaker area ahead


Rows of seated students


Rows of seated students facing the front

12. Kerala Students Immersion Program — Career Awareness Session

Interaction session · Directorate of Student Affairs · Tiered Classroom, Level 5, HB Block
Date 5 Apr 2025 (programme 3–8 Apr) · Participants 40 external

Day-3 session on career planning using the SMART-goals framework, awareness of mental wellbeing in career choices, personalised action plans and an open question-and-answer round.

Counsellors: Ms Alekhya Sankara, Mr Joel Gibbs



Participants seated at long desks in a classroom



Participants seated at desks in a large room

INDUSTRY EXPOSURE AND LEADERSHIP TALKS

13. Industrial Visit: Reliance Industries KGD6 Oil & Gas

Industrial visit · Department of Mechanical Engineering · East Godavari, Andhra Pradesh
Date 22 Mar 2025 · Participants 21 (5 faculty, 1 PG, 15 UG)

Visit by third-year B.Tech students to offshore and onshore oil and gas facilities to see exploration, extraction and processing, safety and environmental practices, and to interact with industry professionals about careers. Faculty also explored internship and placement links.



Group of people posing together outdoors



Four people standing before a backdrop bearing the Reliance name

14. Industry Expert Talk — Waste Management and Decarbonization

Technical talk · Department of Environmental Science & Engineering · C-402, CV Raman Block
Date 18 Sep 2024 · Participants 48 (17 faculty, 15 PhD, 16 PG)

Talk on sustainable waste management, decarbonization of wastes and career prospects for M.Sc. environmental science students, with emphasis on academia–industry collaboration and technology transfer.

Speaker / guest: Dr Vijai Singhal, Director, Greenhub Systems; former Chief Environmental Engineer, RSPCB



Attendees seated in a classroom



Speaker standing at the front of the classroom



Speaker presenting to seated attendees

15. Leadership Talk by Mr Kishan Sreenath (Orientation 2024–25)

Leadership talk · Directorate of Student Affairs · APJ Abdul Kalam Auditorium
Date 14 Aug 2024 · Participants 1,761 (1 external, 10 faculty, 250 PG, 1,500 UG)

Orientation-week talk for incoming students on becoming a successful leader: taking ownership rather than playing the victim, lifelong learning, a growth mindset and building scalable solutions to real-world problems.

Speaker / guest: Mr Kishan Sreenath, Vice President, Powertrain, Volvo Group



Speaker on stage beneath a welcome banner


Two men on stage, one handing a framed item to the other

16. Student Tribe Founder Session

Leadership talk · Directorate of Student Affairs · APJ Abdul Kalam Auditorium
Date 28 Aug 2024

Founder talk on the realities of life beyond academics and the importance of intellectual, social and financial capital, with practical advice on building these resources and on networking.

Speaker / guest: Mr Charan Lakkaraju, founder of Student Tribe


Speaker at a podium on stage


Speaker at a podium beside a banner


Speaker at a podium on stage


Audience seated in the auditorium

ACADEMIC AND AWARENESS TALKS

17. University Distinguished Lecture #20: Making Education a Reality and Ending Child Labour

Distinguished lecture · University · SRM University-AP, Amaravati
Date 21 Feb 2025 · Participants 250

Lecture on the work of the M. V. Foundation for child rights and on ending child labour through education, covering the National Commission for Protection of Child Rights, child trafficking, children's right to education and child malnutrition.

Speaker / guest: Padma Shri Prof. Shantha Sinha, Professor (Retd.) HCU; former Chairperson, NCPCR


Wide view of an auditorium with a screen at the front


Audience seated in a lecture hall


Audience seated in tiered seating


People gathered on stage at the front

18. Guest Lecture: Choice Functions, Game Theory and Mechanism Design

Seminar · Department of Mathematics · S502
Date 11 Jun 2025 · Participants 23 (8 faculty, 15 PhD scholars)

Lecture on aggregating individual choice functions where standard rationality assumptions may not hold, linking choice theory to game theory and mechanism design, with implications for decentralised decision-making and AI-based collective intelligence.

Speaker / guest: Dr Soumyarup Sadhukhan, Assistant Professor, IIT Kanpur


Room with attendees at desks and a screen at the front


Speaker standing beside a screen


Speaker standing at the front of the room


Attendees seated at desks

19. Clinical Psychology and its Scope in India

Virtual guest talk · Department of Psychology · online
Participants 100 (50 external, 2 faculty, 48 UG)

Online orientation to clinical psychology as a career: core concepts, training pathways, licensure requirements and the roles clinical psychologists play in hospitals, rehabilitation centres and research.

Speaker / guest: Dr Barre Vijay Prasad, AIIMS New Delhi


Screenshot of the online session: speaker on video beside a slide

20. Vedic Science Book Exhibition

Book exhibition · NSS Cell / Directorate of Student Affairs · SR Block, Grand Stairs
Date 18–20 Nov 2024 · Participants 2,010 (245 PG, 1,765 UG)

Book exhibition organised by the NSS unit presenting texts on Vedic science, and promoting the idea of a Vedic Science Club on campus.

Speaker / guest: Sri Hridaya Chaitanya, educator, ISKCON


Exhibition stall with a National Service Scheme banner


Two people at the exhibition table


Volunteers behind the exhibition table


Person standing behind a display of books

CAMPUS-LIFE EVENTS MAPPED TO SDG 8

21. CINEVIE — Short Film Competition

Cultural event · Cinemates Club / Directorate of Student Affairs · APJ Abdul Kalam Auditorium
Participants 1,025 (10 external, 15 faculty, 1,000 UG)

Short-film competition with screenings and an awards ceremony in the university auditorium, drawing participants from different places.

Jury: Mr Deepak Reddy, film director


Audience seated in an auditorium


Three men standing together holding a certificate


Person seated beside a projected screen


Group standing in a row before a screen

22. INFINITUS 2025 — National-level Techno-Cultural Fest

Techno-cultural fest · Student Council & Directorate of Student Affairs · SRM University-AP
Date 5–8 Feb 2025

Four-day fest of technical events (coding, autonomous vehicles, E-Cell, drone challenge, technical expo, hackathons), club competitions, cultural contests and pro shows. Craft-bazaar and food stands formed part of the fest, which the report links to nurturing entrepreneurship.

Speaker / guest: Inaugurated by Mr Kishan Sreenath, Volvo Group


Crowd of students outdoors before campus buildings


Vehicles with people in a convoy on a campus road


People on stage beneath an “Inauguration” backdrop


Students seated at desks in an open workspace


Performer on a green stage, audience in front


Group of students seated under a “Valedictory” backdrop


Performer on a stage lit in red


Stage with coloured lights and a “DJ Akram” screen


Group on stage wearing sashes


Participants lined up on stage under an “Aloha” backdrop


Band performing under green lights


Solo performer with patterned stage lighting

COMMUNITY OUTREACH ACTIVITIES

Training for rural entrepreneurs

25 Jan 2025
one-day offline training, 9:00 AM – 5:00 PM

70
attendees: 63 external and 7 staff

1 day
SRM AP Admin Block, Tier Classroom

Financial Management and Strategy Planning

The Directorate of Entrepreneurship & Innovation's CSR ADITRI team hosted a one-day training session for rural entrepreneurs, delivered by Ms Usha Paliath, Director of Incubation at WE Hub, Government of Telangana, an angel investor and a National Committee Member of the Confederation of Women Entrepreneurs.

The session helped participants build financial literacy, understand budgeting and cash-flow management and develop strategic business plans, and gave insight into funding options and financial documentation. Discussions and hands-on exercises boosted participants' confidence to pursue sustainable growth.


Event flyer (in Telugu) showing the session title, date and venue


Participants and organisers posing together on tiered seating


Participants seated in a classroom facing a screen


Participants seated, with a presenter at the front

RESEARCH AND PUBLICATIONS

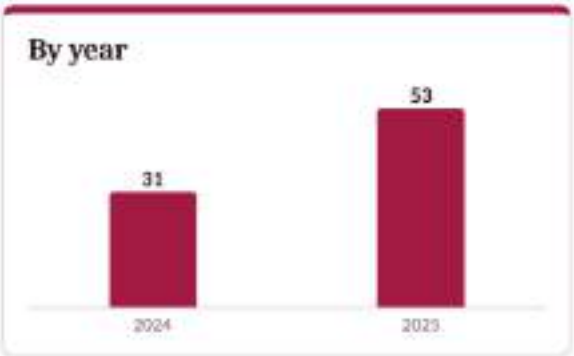
SDG 8 research output, 2024–2025

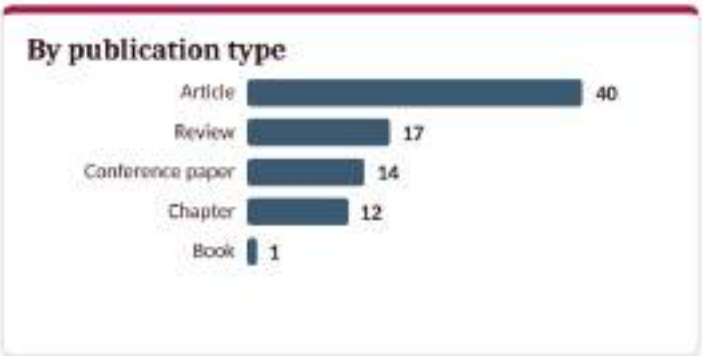
84
publications tagged to SDG 8
2024–2025

53
published in 2025
31 in 2024

40
journal articles
plus 17 reviews

33
with FWCI of 1.0 or more
at or above world average





SELECTED PUBLICATIONS MOST CLOSELY RELATED TO SDG 8 THEMES

Title, theme and authors	Year	Type	CiteScore	FWCI	DOI
Informal workers in India as an economic shock absorber in the era of COVID-19: A study on policies and practices Labour & employment · Paliwal, M. et al.	2024	Article	3.6	2.01	10.3233/HSM-220155
Women's Labour Market Outcomes and Contours of Subnationalism - A Comparison across Four States in India	2024	Article	0.6	0	–

Title, theme and authors	Year	Type	CiteScore	FWCI	DOI
Labour & employment · Tobi, A. et al.					
Balancing growth and green goals: financial access, entrepreneurship, and sustainable development in the BRICS economies Entrepreneurship & growth · Navin, Y. et al.	2025	Article	3.3	0.85	10.1007/s43621-025-01625-8
Linkages between financial development and the growth dynamics of the manufacturing industry: empirical evidence from India Entrepreneurship & growth · Sahoo, M. et al.	2025	Article	7	0.55	10.1108/JEAS-08-2024-0293
Examining the Influence of Renewable Energy Consumption, Technological Innovation, and Export Diversification on Economic Growth: Empirical Insights from E-7 Nations Entrepreneurship & growth · Alhashim, M. et al.	2024	Article	7.7	1.33	10.3390/su16219159
Accounting for the interconnectedness of globalization, growth, and poverty towards achieving sustainable development Entrepreneurship & growth · Sodiq Olaide, B. & Manzoor Hassan, M.	2024	Article	6.6	1.62	10.1007/s11135-024-01908-8
Mobile banking services and financial inclusion among customers of commercial banks: Evidence from an emerging economy Financial inclusion · Saeed, M.M. & Donkoh, E.	2024	Article	5.5	1.3	10.1002/bsd2.70035
Does Unified Payment Interface (UPI) Contribute to Financial Inclusion? The Case of Construction Workers in Andhra Pradesh Financial inclusion · Ragini, B. & Vineesh Prakash, J.	2024	Conference paper	0.7	0.56	10.1007/978-981-97-6687-1_10
Artificial intelligence for financial inclusion and sustainable development: a systematic literature review Financial inclusion · Marak, N.R. & Ayyagari, L.R.	2025	Review	6.2	0.37	10.1007/s44163-025-00668-0
The Impact of Women on Corporate Boards on Intellectual Capital Efficiency and Business Performance in Sub-Saharan Africa Corporate governance & CSR · Saeed, M.	2025	Article	4	3.04	10.1002/jid.3986
Corporate social responsibility (CSR) and corporate financial performance (CFP): a panel data analysis of BSE 500 companies in India Corporate governance & CSR · Mohammed, S.S. et al.	2025	Article	3.3	2.98	10.1007/s43621-025-01113-z
The Impact of Corporate Governance on the Contribution of Listed Firms to Sustainable Development Goals (SDGs) Disclosures in Ghana Corporate governance & CSR · Saeed, M.M. et al.	2025	Article	13.6	3.69	10.1002/sd.3367

Twelve of the 84 tagged publications that deal most directly with employment, labour markets, entrepreneurship, financial inclusion, economic growth and corporate governance. CiteScore is for the journal in the publication year; FWCI = Field-Weighted Citation Impact.

STARTUPS AND INNOVATION

Incubated venture and innovation showcase

Beguile Food Industries

Food-tech · social impact focus: sustainability · primary SDG: 8

A B2B e-commerce venture (trading as “Bistea”) specialising in instant drinks for hotels, restaurants and cafés. It was founded by a student, Mr Utsav Dave, and is registered as an LLP.

₹50,000
funding recorded
Category: Others - from the Directorate of Entrepreneurship

Nil
patents filed or granted
No tech-transfer agreement facilitated

RECORD AT A GLANCE

Founder category	Student (male)
Legal form	LLP
Date of incorporation	3 May 2023
Incubation	16 May 2024 – 16 Nov 2025
MoU signed	16 May 2024
Funding body	Directorate of Entrepreneurship
Patents filed / granted	Nil / Nil

VENTURE AND INNOVATION STALLS AT TECHPRENEUR 2024

The Techpreneur 2024 expo (2 Sep 2024) had stalls from the Next Tech Lab, the Directorate of Entrepreneurship and Innovation and the Department of Research. Ventures and projects named include:

- SASTU Tech Solutions Pvt Ltd
- Shakti Photon Solutions Pvt Ltd
- APIRSQUARE Pvt Ltd
- ResuMatch (AI-based resume mock interviews)
- AdamantiumRE (AI-based malware analysis)
- No Wait (smart lift-management automation)
- Aditri – Neem Toys, SteerBot, Rocket Man (virtual reality)

These ventures and projects were shown as exhibits at the expo.

CONCLUSION

Progress towards decent work and economic growth

Taken together, SRM University-AP's work on SDG 8 runs in the three ways set out at the start: preparing students for work, setting out fair workplace principles in writing, and giving ideas and research a route towards enterprise. The strongest work is in employability and career guidance, where placement outcomes, alumni talks and counselling sessions point the same way.