SRM UNIVERSITY – *AP*, ANDHRA PRADESH

SRMAP/Reg. Off/Notification/68/2024-25 **26th March 2025**

Notification

The establishment of the SDG Cell notification was notified wide: SRMAP/Reg. Off/Notification/64/2024-25, 19th March 2025. The Vision and Mission, Objectives, Deliverable and Key Activities and Initiatives to be taken by the SDG Cell etc. are attached as Annexure- I for kind perusal and reference.

Registrar

Dr. R. PREMKUMAR
REGISTRAR
SRM UNIVERSITY - *AP*
Andhra Pradesh - 522240

Copy to:

1. PS to Vice Chancellor
2. PS to Registrar
3. Deans / Associate Deans / Deputy Dean
4. Directors / Associate Directors / Assistant Directors
5. Chief Finance and Accounts Officer
6. All Heads of the Department
7. All Faculty Members
8. All Staff
9. HRD
10. Librarian
11. File

Annexure - I

1. Vision and Mission

Vision:

To establish SRM University-AP as a leader in advancing the Sustainable Development Goals (SDGs) through education, research, campus sustainability, and community engagement.

Mission:

- Integrate SDGs into academic, operational, and research frameworks.
- Drive impactful initiatives on environmental sustainability, social equity, and economic growth.
- Serve as a knowledge hub for SDG reporting, policy advocacy, and global collaboration.

2. Objectives of the SDG Cell:

- To ensure systematic data collection, documentation, and reporting of SDG-related initiatives.
- To align university policies and initiatives with the UN Sustainable Development Goals.
- To enhance institutional rankings and accreditation scores through SDG-linked activities.
- To facilitate interdisciplinary research and projects that contribute to sustainable development.
- To organize workshops, training programs, and awareness campaigns on SDGs.
- To collaborate with national and international organizations for sustainability initiatives.

3. SDG Cell

Coordinator: Overall responsibility for strategy, reporting, and stakeholder engagement.

Co-Coordinator: Coordinates research, education, and outreach programs.

Executive: Support operations, data management, and communication.

SDG Implementation Committee: The SDG Implementation Committee oversees and supports the SDG Cell to ensure effective SDG integration at the university level.

Roles and Responsibilities: Strategic Direction, Interdepartmental Coordination across academic, research, and operational units, progress tracking and impact assessment

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Monitoring and review: The committee meets quarterly to review reports and assess progress

Budget and Utilization: Separate budget will be prepared by the Co-ordinator and periodically reviewed with CFAO.

4. **Deliverables of the SDG Cell:**
   - Annual SDG Report submission as part of accreditation and ranking frameworks.
   - Establishment of sustainability-focused policies and guidelines for the university.
   - Development of a database for tracking SDG-related research, projects, and community engagements.
   - Coordination with different schools and departments to integrate SDGs into the curriculum.
   - Organizing SDG impact assessment and stakeholder engagement programs/workshops.

5. **Key Activities and Initiatives**

5.1. Campus Sustainability Initiatives:
- Tree census and biodiversity parks.
- Renewable energy installations (solar panels, wind turbines).
- Waste management (reduce, reuse, recycle).
- Water conservation through rainwater harvesting and greywater recycling.
- Carbon reduction initiatives (energy-efficient buildings, green commuting).
- Energy conservation and its measurements.

5.2. Research Contributions:
- Inter-disciplinary research/projects on climate change, renewable energy, and social equity in align with SDG Goals.
- Collaborative research with industry and international universities.
- Development of policy and whitepapers addressing SDG challenges.

5.3. Curriculum Integration:
- Introduce sustainability-focused courses, including climate finance and SDG alignment.
- Encourage experiential learning through case studies and role-playing simulations.

5.4. Student and Alumni Engagement:
- Establishment of Green ambassadors and sustainability clubs.
- Organising Hackathons, innovation challenges, and internships on SDG topics.

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6. Monitoring and Evaluation

Area	Metric	Frequency
Energy	Renewable energy share (%), Annual Energy Savings (kWh)	Quarterly
Water	Water consumption (Liters/day), Percentage of water recycled (%)	Monthly
Waste	Waste diversion rate (%), Reduction in landfill waste (kg), recycling rates (%).	Quarterly
Carbon	CO_2 emissions reduction (tons/year)	Annual
Biodiversity	Tree count, species diversity	Annual
Research	Number of SDG-aligned publications, patents, and funded projects.	Annual
Community Engagement	Number of outreach programs, workshops, and partnerships.	Quarterly
Education Integration	Number of SDG-related courses and students enrolled.	Annual
Rankings Impact	Performance in SDG Institutions Ranking by NIRF, THE Impact Rankings, QS Sustainability Rankings, and other global benchmarks.	Annual

7. Documentation and Reporting

- Annual Sustainability Report: Includes campus initiatives, biodiversity metrics, and operational KPIs.
- Research Impact Report: Highlights publications, patents, and collaborations.
- Community Engagement Report: Measures outreach and partnership outcomes.
- Comparative Benchmarking: Compare performance with peer institutions and global best practices.
- Quarterly Progress Reviews: Monthly reviews by coordinators and Quarterly progress updates to the competent authority.

8. Ethical Considerations

- Use only native and non-invasive species in tree plantations.
- Ensure transparency in SDG data reporting.
- Protect the rights of local communities in sustainability projects.

9. Communication and Engagement

- Internal: Sustainability newsletters, workshops, and campaigns.

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- External: Partnerships with government, industries, and NGOs.

10. Comprehensive Templates

- Goal-Wise Monitoring Template: Track progress for each goal, including metrics, status, challenges, and actions.
- Operational Metrics Template: Focus on energy, water, waste, carbon reduction, and biodiversity.
- Research Metrics Template: Capture publications, patents, collaborations, and funding.

11. Stakeholder Engagement

- Internal Engagement: Collaborate with students, faculty, and staff through workshops, awareness campaigns, and active participation.
- External Partnerships: Partner with industries, NGOs, and government agencies for greater impact.
- Student and Alumni Involvement: Engage students and alumni in sustainability projects, innovation challenges, and mentorship programs.

12. Standard Operating Procedures (SOPs)

- Data Collection: Departments submit data monthly using standardized templates.
- Validation: A Monitoring team reviews and verifies the data before inclusion in reports.
- Reporting: Consolidated Reports are prepared and disseminated to internal and external stakeholders.
- Engagement: Regular workshops, events, and feedback sessions to ensure active participation.

The SDG Implementation Committee should establish a baseline to assess current SDG performance and define the targets and monitor the same for a holistic sustainable development.

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