

PRESS NOTE

Amaravati, October 26, 2026

SRM AP Hosts PRARAMBH Demo Day (IGNITE) 2026, Showcasing 34 Student Startup Ventures

Reinforcing its commitment to nurturing entrepreneurial talent and translating innovative ideas into impactful solutions, SRM University–AP, Amaravati, organised PRARAMBH Demo Day (IGNITE) 2026. Spearheaded by the Directorate of Innovation & Entrepreneurship (DoIE) through the Centre for Entrepreneurial Learning (CEL), the day-long event brought together student innovators to showcase their entrepreneurial vision through 34 startup pitches before an expert jury comprising industry leaders and venture mentors.

From sustainable energy and quantum-powered cybersecurity to circular economy solutions, the ventures reflected the university's growing culture of innovation, where student-led ideas are encouraged to evolve into scalable, technology-driven enterprises addressing emerging societal and industry needs.

Among the standout pitches were Bharrat Energy, developing green hydrogen-based solutions as a cleaner alternative to conventional LPG systems; Tsiphriion, focused on advanced quantum encryption for enhanced digital security; and OpenBin, leveraging waste-to-wealth technologies to advance circular economy principles.

Speaking on the transformative journey of campus entrepreneurship, Prof. Soumitra Dutta, Advisor, SRM Group emphasised the importance of resilience, teamwork, and active mentorship. "A year ago, there was a vision to foster a culture of entrepreneurship across the university, and today we see the tangible results of that vision through the hard work of our students, faculty, and mentors," he remarked. He urged student founders to view constructive feedback as a key learning tool to refine their business models and build robust teams.

Addressing the audience, Mr Srinivasan Thirumalai, Director – Entrepreneurship & Innovation, SRM AP, lauded the quality of the startup pitches and commended the students' enthusiasm, commitment, and problem-solving approach in developing innovative solutions to real-world challenges.

Mr Vijay N, the innovation advisor of the Directorate of Innovation and Entrepreneurship, praised SRM University–AP for its dedicated efforts to foster an entrepreneurial ecosystem. He noted that registering nearly 3,000 students for the startup initiative reflects a significant institutional milestone, adding that this event represents the beginning of a long-term commitment to student-led innovation.

The Demo Day marked the culmination of the PRARAMBH incubation and mentoring journey. Participating teams delivered structured pitches followed by interactive Q&A sessions with the jury members, receiving critical feedback and strategic direction to scale their ventures.

The event culminated in jury evaluations and strategic roadmap sessions, further strengthening SRM University–AP's commitment to nurturing aspiring entrepreneurs, fostering industry-relevant innovation, and empowering student-led ventures to translate promising ideas into impactful, scalable enterprises.