

PRESS NOTE

Amaravati, October 09, 2026

“Literature Is the Language of Human Emotions”: Brahmanandam Highlights the Timeless Power of Stories at ALF 2026

“Literature is the language of human emotions, a way of expressing feelings beautifully,” said Padma Shri Brahmanandam, Indian comedian and actor, at the valedictory session of the Amaravati Literature Festival (ALF) 2026 at SRM University–AP, Amaravati. Reflecting on the enduring relevance of literature, he highlighted how stories, poetry and classical texts preserve human experiences, cultural memory and the wisdom of generations, even as technology continues to advance.

Drawing on the richness of Telugu literary traditions, Brahmanandam referred to celebrated poets and writers, including Vemana, Srirangam Srinivasa Rao (Sri Sri) and Dhurjati, highlighting the enduring relevance of their works. He emphasised the importance of making literature accessible and understandable to everyone, allowing its ideas and insights to reach people across backgrounds and generations.

He also drew attention to the significance of spirituality in literature, highlighting how philosophical and devotional traditions encourage introspection and a deeper understanding of human existence. From the Bhagavatam, Bhagavad Gita and other classical poetry to stories and other creative forms, literature offers different pathways to explore questions of purpose, values and the human spirit. Preserving these traditions, he noted, is essential to carrying their wisdom forward.

Emphasising the importance of cultivating a reading habit among young minds, Brahmanandam highlighted literature’s role in nurturing imagination, emotional awareness and independent thought. Reflecting on the relationship between literature and technology, he noted that while computers advance human capabilities, literature adds a human dimension to knowledge by fostering empathy, exploring relationships and deepening our understanding of diverse experiences.

Prof. Ch Satish Kumar, Vice Chancellor, SRM AP, said, “The Amaravati Literature Festival is an important initiative in bringing the world of literature closer to young minds and encouraging them to engage with diverse ideas, cultures and perspectives. The participation of Padma Shri Brahmanandam made this edition particularly memorable, highlighting how literature and storytelling transcend generations.”

Prof. Vishnupad, Dean, Easwari School of Liberal Arts; Dr Sayantan Thakur, Assistant Professor and Head, Department of Literature and Languages; and Dr Argha Basu, Assistant Professor and Convener, ALF 2026, jointly observed that the festival’s second edition reaffirmed literature’s relevance in a rapidly changing world by bringing writers, scholars, readers and creative practitioners together for meaningful dialogue and creative exchange.

Held from October 07 to 09 under the theme “Stories for a Changing World,” the three-day festival was organised by the Easwari School of Liberal Arts (ESLA) at SRM University–AP. The valedictory day featured sessions by author and speaker Roopa Pai; author, graphic storyteller and educator Samhita Arni; science journalist and author Dinesh C Sharma; book influencer Suruchi Garg; and literary content creator Amit Bharti. Their conversations explored reading, creative expression, and the evolving relationship between stories and society.

The day also featured Prahelika, a quiz competition for college and university students hosted by Snigdha Bhaswati, encouraging young participants to engage with knowledge and ideas in an interactive setting.

With the successful conclusion of its second edition, ALF 2026 reaffirmed SRM University–AP’s commitment to interdisciplinary dialogue, cultural exchange, and holistic education, recognising literature as an essential force in nurturing empathy, imagination, and a deeper understanding of humanity.